

CineVic workshop day for consultation for: Canadian Content in a Digital World Consultations

TO: Department of Canadian Heritage

FROM: CineVic Society of Independent Filmmakers Victoria BC

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- Event Date: **Nov.19 2016**
- Location: CineVic Society of Independent Filmmakers Victoria BC
- Organizer: CineVic Society
- Number of Participants: 10

What do you love best about Canadian culture & creativity?

Answer:

1. What I love best about Canadian culture and creativity is:
 1. It's Canadian not American, English, Australian etc.
 2. Introspective and thoughtful
 3. Innovative, boundary pushing. Ie. NFB animation, Michael Snow etc.
 4. We support artists that may not just participate in the traditional mediums we support a diverse palette of artists.
 5. Telefilm supports up and coming filmmakers and we see enough films made through them to see the fallout from that.
 6. Canadians have power over time, that we are amongst the most culturally diverse and talented artists in the world and have proven again and again we are up against and competing with the best in the world.
 7. So many Canadians work in Hollywood.

We can promote Canadian creativity in a digital world and use digital content to promote a strong democracy by:

1. CDN quota for Netflix
2. Online voting
3. Force cheaper data rates for smartphones
4. Smart cities - free wifi etc.
5. Include streams for journalists for arts grants.
6. Offer more opportunities to support documentaries ie. quote for docs.
7. Make FOI requests faster and easier.
8. Support CBC
9. Have more CBC and another channel
10. Support reputable news orgs and journalists
11. Create a can-con logo
12. Create a "Made in your city here" template logo
13. More citizen journalism on CBC

What does a cultural system that supports creators and respects citizen choice look like to you?

Answer:

1. A cultural system that supports creators and respects citizen choice will:

1. Have sidewalk stars of artists and actors in canadian cities
2. All platforms on demand, more choice
3. Less gatekeepers
4. More money for creators
5. Increase the pot for creators and less for the jury system
6. Support many term so art through building infrastructure and support the artists via nonprofits that support art. Like CineVlc and film festivals.
7. Support both established and emergent artists
8. Support diverse palette of canadians including minorities
9. Support each city not provinces or languages
10. More public tv channels like the UK
11. More screen quotas for CDN short and feature films

How do we support Canada's creators and cultural entrepreneurs and help them reach beyond our borders?

Answer:

1. We can support Canadian creators and entrepreneurs and help them reach beyond our border by:
 1. more postage stamps with canadian actors..
 2. Justin Trudeau tweeting about Xavier Dolan was awesome. Keep that support up.
 3. Continue programming like Telefilm's Not Short on Talent
 4. Have more training resources for NSI National Screen Institute which has great programs for artists.
 5. Offer programing that crosses artists borders ie. dancers can work with filmmakers to make dance films so both can benefit and concentrate on the art form they love.
 6. Offer more grants for canadians to travel with their art and learn abroad.
 7. Pay entry travel costs for foreign film festivals
 8. "Brand canada" film programs in canadian embassies.
 9. Create living legend program: recognized masters get annual lifetime government funds (\$50k per year as long as they continue producing).
 10. New canadians playlist services: "whats good" whre canadians can link to their favoite shows., music etc.
 11. More \$ to canadian artists
 12. Artist exchange programs with countries we work with.
 13. Dedicated websites to show off great canadian content.

Thank you for taking the time to participate in this consultation activity and contributing to help identify the tools and policy levers that will guide the work of the Department of Canadian Heritage to foster a leading, resilient and innovative cultural sector.

Please do not forget to submit your results via the online portal at <http://www.CanadianContentConsultations.ca>