

First, I'd recommend creating a panel of digital content creators to help regularly. The digital world moves fast, so having creators who are directly involved in things will help to better respond to a changing climate.

Second, investing in Canadian creator productions with financial support, grants and other resources is a great step. For many creators, something as small as a few hundred dollars, or a tax credit on equipment purchases could be huge.

Third, create opportunities for creators of all sizes to deliver their content to Canadian audiences. Encourage media companies (Rogers/Bell/CBC etc) to take risks on creators of all sizes. Provide them with incentives to work, teach and share with independent creators.

Fourth, help build creator communities here in Canada. Right now, many of our biggest creators move south (to LA mainly) because the opportunity to collaborate and make money are bigger there. That's a massive loss to the Canadian economy and creator community.

Fifth, keep an open dialogue with Canadian creators. Make it easy for any of us to find and learn more about your plans, about opportunities and ideas!