

It would be huge if funding opened up to linear digital video production for content like our educational and factual YouTube content. We focus on creating valuable content using motion graphic animation, which is a style that can really help distill and communicate more complex topics in simple ways that many people can connect with. Unfortunately, this type of work takes a lot of time and teams of skilled creatives to produce. Much of the media world is focused on the advertising and selling of products and services. Delivering content based on knowledge growth and presenting unbiased ideas and thoughts for people to debate and discuss should be a focus for the Canadian government so that our society can continue to grow in a fruitful manner. It's hard to put together funding to help create such selfless content. Hopefully, the Department of Canadian Heritage can help us share some of Canada's rich past with today's digital generation, as well as, created a present that leaves a lasting legacy for all.