

Digital content is going to become a major part of the future. More opportunities for creators, particularly the less financially able aspiring content creators. Whether in traditional/old media platforms or in the digital space, people of lower income in particular in this economy can't find a pathway to financing because it generally requires large quantities of financing already secured or promised in order to access financing by most funding agencies.

Promoting content is all about proper training in marketing, something that I have recently managed to get but it's not something that everyone understands. Better access to good practice methods would be helpful.